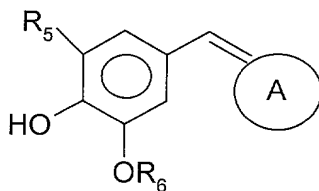


ABSTRACT OF THE DISCLOSURE

A compound of formula I



I

wherein

A is a moiety which provides UV absorbing activity to the compound of formula I that comprises 1 divalent group or 2 monovalent groups, with at least one group having carbonyl (C=O) functionality. R₆ is linear or branched C₁-C₈ alkyl and R₅ is a linear or branched C₁-C₈ alkyl or hydrogen. Sunscreen formulations which contain these compounds and methods for using these compounds to prepare formulations are also provided.